

Task 3- create a 2- minute video

The candidates were split into 2 groups and had to create a 2- minute video advertising a new breakfast cereal.

Niamh, Jessica and Ciara (with Ciara as project manager) created a video for their new cereal, 'Moonlights'. They filmed this over mid- term in Tesco and a local Café, making great use of apps to edit the video and adding voice overs.

Luc and Eve (with Luc as project manager) created Multigrain stars and Chocolate stars, with an excellent video, telling a story of how this cereal would give you more energy. Editing was carried out and music was added to the video.

Again, both teams performed exceptionally well, but the Stars video had better quality and a meaning behind the advertisement. Luc and Eve have made it to the final. Niamh, Jessica and Ciara will face the board room!!!!